



Les Deux Pieds Dehors

Travel
&
Photography
Blog

February 2020

lesdeuxpiedsdehors.com



LEARN MORE

AND TRUST US

LEARN MORE

This blog started in 2017 and combines the combination of two passions: travel and photography. Our team has decided to share our travel experiences and photography tips. Later on, we also started specializing in finding cheap flights for other travelers.

As expatriates since 2009, we have lived in the middle of the Pacific Ocean, more specifically, in French Polynesia since 2015.

"We are passionate about travel and photography, and we want this blog to be a beautiful invitation for discovery"



WHY WORK WITH US?

« Les deux pieds dehors » is a travel blog specializing in what are often two related areas: travel and photography. Its evolution since June 2017 has been fast and has targeted people that are interested in finding accurate travel information. We wish to promote destinations in an authentic and local way.

Regarding photography, we target people interested in photography advice, looking for products, and tests. Our team provides the best advice to facilitate choices in photography for these passionate people.

PARTNERSHIPS

You can work with us to promote a destination or a new product (activities, photography, etc.). We produce quality content, complete with articles, photos, and sharing on our social networks. Our opinions and advice on destinations or photography products are widely listened to and followed.

Examples of partnerships (article + Photo)

- [A flight over Bora Bora with Tahiti Air Charter](#)
- [A day at Tetiaroa with Poe Charter](#)

WHAT WE OFFER

- Creation of content optimized for natural referencing
- Support / advice to improve your natural referencing (page, articles, etc.)
- Production of reports (article/photo)
- Testing of products: activities, hotels
- Brand Ambassador
- Photography sales
- Article Writing
- Placement of links for partners/brands (articles and newsletter, according to conditions)
- Any other ideas? Please contact us!



Numbers - Traffic - Demographics

FEBRUARY 2020

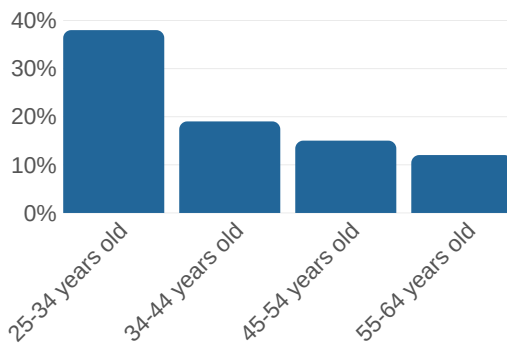
This Media Kit contains all the information that we have on our [French website](#). Our English website is relatively new (November 2019) and we will produce a media kit adapted to its audience soon.

KEY NUMBERS

220 000 monthly page views

120 000 unique visitors per month

DEMOGRAPHY



SOCIAL MEDIA



6K



5,3K



3,6K



3K



77 %



3,4 %



3,2 %



60 %



3,1 %



2,1 %

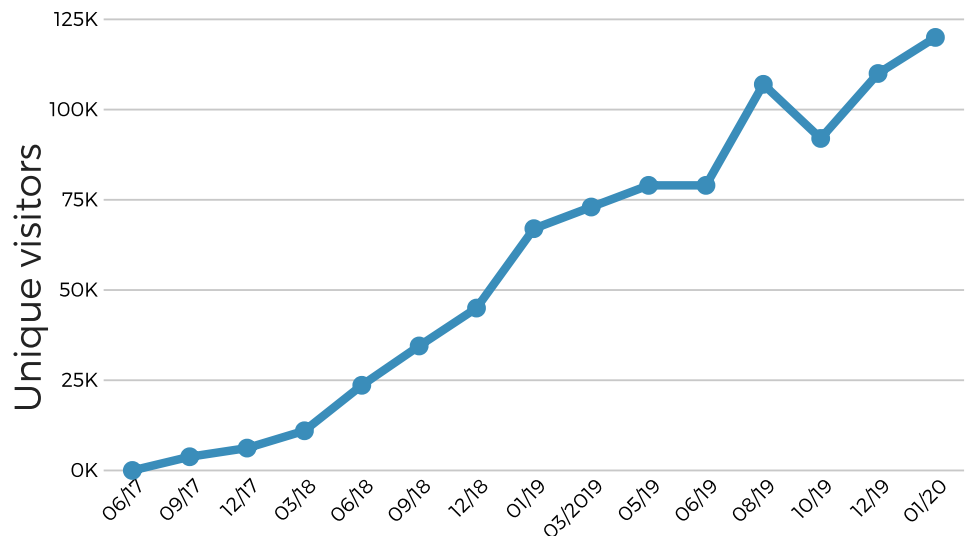


40 %

BLOG STATISTICS

A blog founded in June 2017 and has had a rapid evolution since then...

"The blog's progress and its online presence in terms of ranking is promising good things for the future..."



Total potential reach : 120K / month



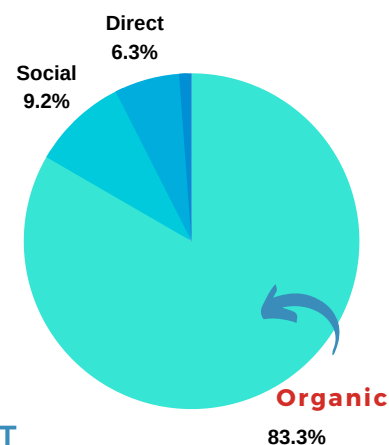
A very well indexed blog

SPECIALIZED IN SEO
FEBRUARY 2020

KEY NUMBERS

"Passionate about natural search engine optimization, we have become SEO specialists. We write the articles by optimizing them as much as possible for their placements in Google and increase, in a permanent way, our online presence on the first page of search engines".

- Alexa Ranking : 287 341 / Similar Web. : 533 537
- Domain Authority : 27 / Page Authority : 39



FRENCH POLYNESIA SPECIALIST

With more than thirty articles optimized and referenced on Page 1 of Google on the Polynesian territory, Les Deux Pieds Dehors is the 'go to' web page to prepare a **trip to French Polynesia**. It is the **most influential blog on the territory**. Here are examples of keywords placed at the top of Page 1 of Google (French)

- Polynesia / French Polynesia
- Marquesas
- Travel Tahiti / Travel agency Tahiti
- Live in Tahiti / Live in Polynesia
- Papeete / Moorea / Tahaa / Bora Bora
- Rangiroa / Huahine
- Maupiti / Rurutu / Hiva Oa
- Tikehau / Gambier

TRAVELS

The blog specializes in travel in general, as well as looking for cheap flights, destinations, or good daily travel plans. Here are some examples of keywords very well positioned at the top of Page 1 of Google (in French)

- Best flights comparator
- Road trip USA
- Cheap Flights To Anywhere
- Where to go in Thailand
- Travel Cambodia / Laos / NZL

PHOTOGRAPHY

The blog specializes in learning about photography (Photo basics and techniques/photo-tips) as well as photo equipment (photo equipment and related accessories). We are very well positioned to help people choose their equipment (SLR, various accessories, etc.). Here is a series of keywords placed at the top of page 1 of Google (in French)

- What camera to choose ?
- Best DSLR / Which DSLR to choose ?
- Best travel camera
- Wide angle lens / Which lenses to choose ?
- Polarizing filter / ND Filter / GND Filter
- Long exposure
- Camera lens filter
- Photo safari

Being referenced on our blog is the guarantee to get authentic visibility from interested readers.